

Lukasz Milos—*graphic designer*

Brand-focused graphic designer passionate about creating work that feels purposeful and human. With roots in science and a career in design, I translate complex ideas into visual narratives to deepen connection while elevating brand experience.

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CORE SKILLS

Graphic design for print, digital, and social media

Branding (identity, guideline development, brand rollout & implementation, template libraries)

Presentation design (executive decks, narrative systems, strategic visual storytelling, PowerPoint / Keynote / Google Slides)

Creative direction

Concept development

Layout design (newsletters, fact sheets, program materials, brochures and reports)

Event collateral design (invitations, signage, t-shirts, invitations, ads, trade show booths)

Marketing campaigns (MailChimp emails, print, social media)

Adobe Creative Suite (InDesign, Illustrator, Photoshop, After Effects, Premiere)

Motion graphics & animation

Video editing for web and social platforms

AI-assisted Image retouching

Stock image sourcing

Asset management

AI assisted workflows

Information design & infographics

Web design & development (HTML5 & CSS, Elementor, WordPress)

Multi-project management & deadline coordination

PORTFOLIO

→ micich.com

EDUCATION

The University of Chicago,
B.S. in Biological Chemistry
with Special Honors

RELEVANT EXPERIENCE

McCarter Design, WINNETKA, IL

Senior Designer, DEC 2014–JAN 2025

- Created brand systems & guidelines, logos, websites, and digital campaign assets for consultancies (Semler Brossy) and non-profits in healthcare, civic leadership and education/cultural arenas (American College of Surgeons, Leadership Greater Chicago and Illinois Holocaust Museum & Educational Center).
- Developed and evolved brands, digital assets, and internal templates to ensure cohesive multi-channel execution for corporate clients and associations including International Downtown Association.
- Created presentation and pitch materials aligning visual storytelling with organizational strategy.
- Designed trade show booths and event graphics for Association for Academic Internal Medicine.
- Oversaw file preparation and vendor coordination, maintaining high technical accuracy and quality.

Studio North, NORTH CHICAGO, IL

Senior Designer, SEP 2012–NOV 2014

- Designed integrated B2B campaigns, websites, for technology and healthcare clients (Abbott & Abbvie).
- Enhanced trade show presence of healthcare clients (booth elements, collateral for CDW Healthcare).
- Supported brand refreshes and identity rollouts ensuring alignment with marketing strategy.
- Coached and art directed junior designers and interns.

Otherwise Inc., CHICAGO, IL

Designer, NOV 2009–MAR 2010

- Built identity and web systems for civic and cultural organizations including Art Institute of Chicago.
- Environmental installations for real estate developers (Ritz Carlton Residences).

Pressley Jacobs Design, CHICAGO, IL

Designer, JUL 2003–APR 2009

- Created brand identities, editorial systems, and marketing communications for corporate and arts clients.
- Produced cohesive visual programs for Northern Trust and Heidrick & Struggles, to boutique projects for recording artists like the jazz composer Leslie Pintchik.

Jackson Gray 3 Inc., CHICAGO, IL

Designer, SEP 2001–JUL 2003

- Experience in branding, editorial, and digital design for b2b and b2c finance, aviation technology, banking clients and arts NGOs.

Xceed Group Inc., CHICAGO, IL & LONDON, UK

Art Director, APR 2000–JUL 2001

- Notable work: design of CBS's CSI: Crime Scene Investigation Las Vegas website and portal for British Telecom OpenWorld (currently BT Group); design of CBS's CSI: Crime Scene Investigation Las Vegas website.

Playboy Enterprises Inc., CHICAGO, IL

Web Designer, APR 1999–MAR 2000

- Work included editorial and web design for Playboy.com and daily updates of Playboy.com home page.

ADDITIONAL EXPERIENCE

Personal Support Assistant—Private Client

2026

- Assisting with organization, planning and adaptive day-to-day support for a private client following a major life transition.

RECOGNITION

American Graphic Design Award; Chicago Design Archive

ADDITIONAL

Bilingual: English, Polish (native proficiency)